

ELECTION OF LANGUAGE AND MEANS OF RECEIPT OF CORPORATE COMMUNICATIONS

In accordance with Rules 2.07A and 2.07B of the Listing Rules, the Company is making appropriate arrangements to ascertain the wishes of its Shareholders as to the choice of language and means of receipt of future Corporate Communications of the Company.

INTRODUCTION

In accordance with Rules 2.07A and 2.07B of the Listing Rules, the Company is making appropriate arrangements to ascertain the wishes of its Shareholders as to the choice of language and means of receipt of future Corporate Communications of the Company.

Pursuant to relevant applicable legislation and rules and the bye-laws of the Company, the Company is permitted to send or otherwise make available Corporate Communications to its Shareholders: (i) in printed form, either in English language version only, or in Chinese language version only, or in both English language and Chinese language versions; or (ii) by electronic means through the Company's website, provided that the Company has made adequate arrangements to ascertain the wishes of the Shareholders.

PROPOSED ARRANGEMENTS

The following arrangements have been or will be made by the Company in compliance with the requirements under Rules 2.07A and 2.07B of the Listing Rules:

- (1) The Company will send to its Shareholders on 30th September, 2008 a letter, together with a reply form and postage pre-paid envelope, (the "First Letter") in both English and Chinese, to enable them to select receiving future Corporate Communications of the Company: (i) in printed form, either in English language version only, or in Chinese language version only, or in both English language and Chinese language versions; or (ii) by electronic means through the Company's website.

The First Letter will explain that in the event no reply is received from the Shareholders by 21st October, 2008, the following arrangements will apply:

- the printed Chinese language version only of each future Corporate Communication will be sent to all Hong Kong Shareholders who are natural persons with a Chinese name; and
- the printed English language version only of each future Corporate Communication will be sent to all overseas Shareholders and all Hong Kong Shareholders other than natural persons with a Chinese name.

Whether a Shareholder is a Hong Kong or an overseas Shareholder will be determined by the address of that Shareholder as registered in the register of members of the Company.

Whether a Shareholder has a Chinese name will be determined by the Company by reference to the name of that Shareholder as registered in the register of members of the Company.

- (2) The Company will send the selected language version(s) of future Corporate Communications to those Shareholders who have made a selection unless and until they notify the Company's Hong Kong Branch Registrar in writing that they wish to receive future Corporate Communications in the other language or both languages.
- (3) When each printed future Corporate Communication is sent out according to the arrangements as set out in paragraph (1) above, a letter, together with a request form and postage pre-paid envelope, (the "Second Letter") in both English and Chinese, will be attached to or printed at some prominent place in the sent out version of the Corporate Communication, stating that:
- Corporate Communication prepared in the other language will be available upon request; and
 - Shareholders have the right at any time by reasonable notice in writing to the Hong Kong Branch Registrar to change their choice of language and means of receipt of future Corporate Communications by completing the request form and returning it to the Hong Kong Branch Registrar.
- (4) With respect to Shareholders who choose to receive future Corporate Communications by electronic means, the Company will notify each of these Shareholders by email, according to the email address given in the reply form accompanying the First Letter or the request form accompanying the Second Letter, as and when the Corporate Communication is published on the Company's website. If for any reason, any of these Shareholders has difficulty in receiving or gaining access to the Corporate Communications, or wishes to receive a printed version, the Company will promptly send to such Shareholder upon his/her request to the Hong Kong Branch Registrar a printed version free of charge.

Shareholders are encouraged to select the option of electronic means communication, which will help reducing paper consumption and saving printing and mail costs for the Company. As a token of appreciation of Shareholders' support to opt for electronic means communication, Shareholders, who complete, sign and return the reply form to Hong Kong Branch Registrar on or before 21st October, 2008 opting for receiving Corporate Communications by electronic means through the Company's website, will each be entitled to one HK\$50 cash coupon for use at any designated food and beverage outlets and cake shops of the five Regal Hotels in Hong Kong. The cash coupons will be sent to the entitled Shareholders by ordinary mail on or about 30th November, 2008.

- (5) With respect to future Shareholders, when the Company sends to these Shareholders its next published annual or interim reports, a letter similar to the First Letter and the Second Letter will also be sent to them for use to indicate their preference as to the choice of language and means of receipt of future Corporate Communications. If no reply is received from these Shareholders by an indicated deadline, the arrangements set out in paragraph (1) above will apply.

- (6) Corporate Communications, in both English and Chinese versions and in accessible format, will be available on the Company's website at www.centurycity.com.hk and the website of the Stock Exchange at www.hkexnews.hk.
- (7) The Company is providing a dial-up hotline service (Tel No.: (852) 2980 1333) from 30th September, 2008 to 21st October, 2008 during business hours to enable Shareholders to make enquiry in respect of the Company's proposed arrangements as set out above.
- (8) The First Letter and the Second Letter will mention that future Corporate Communications in both languages will be available on the Company's website and that the dial-up hotline has been provided, as mentioned in paragraphs (6) and (7) above, respectively.

DEFINITIONS

In this announcement, the following expressions have the meanings set out below unless the context requires otherwise:

"Company"	Century City International Holdings Limited, a company incorporated in Bermuda, whose ordinary shares and warrants are listed on the main board of the Stock Exchange
"Corporate Communication(s)"	any document(s) issued or to be issued by the Company for the information or action of Shareholders as defined in Rule 1.01 of the Listing Rules
"Hong Kong"	The Hong Kong Special Administrative Region of the People's Republic of China
"Hong Kong Branch Registrar"	the Company's branch share registrar in Hong Kong, Tricor Tengis Limited of 26th Floor, Tesbury Centre, 28 Queen's Road East, Wanchai, Hong Kong
"Listing Rules"	the Rules Governing the Listing of Securities on the Stock Exchange
"Shareholder(s)"	registered holder(s) of ordinary shares of the Company
"Stock Exchange"	The Stock Exchange of Hong Kong Limited

By Order of the Board
Century City International Holdings Limited
Eliza Lam Sau Fun
 Secretary

Hong Kong, 29th September, 2008

As at the date of this announcement, the board of directors of the Company comprises the following members:

Executive Directors:

Mr. LO Yuk Sui

(Chairman and Chief Executive Officer)

Mr. Kenneth NG Kwai Kai

(Chief Operating Officer)

Mr. Donald FAN Tung

Mr. Jimmy LO Chun To

Miss LO Po Man

Independent Non-Executive Directors:

Mr. Anthony CHUANG

Mr. NG Siu Chan

Mr. WONG Chi Keung