

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

This announcement appears for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for the securities of the Company.



**FURTHER ANNOUNCEMENT
PROPOSED RIGHTS ISSUE ON THE BASIS OF
ONE (1) RIGHTS SHARE FOR EVERY TEN (10) SHARES
HELD ON RECORD DATE**

Reference is made to the announcement (the “Announcement”) of Century City International Holdings Limited (the “Company”) dated 7 October 2010 in relation to the Rights Issue. The capitalised terms used herein shall have the same meaning as those defined in the Announcement unless the context requires otherwise.

In relation to the allocation basis in respect of the application for excess Rights Shares, the Directors will allocate the excess Rights Shares at their sole discretion on a fair and equitable basis on the following principles:

- (a) preference will be given to applications for less than a board lot of Rights Shares where they appear to the Directors that such applications are made to round up odd-lot holdings to whole-lot holdings and that such applications are not made with intention to abuse this mechanism; and
- (b) subject to availability of excess Rights Shares after allocation under principle (a) above, the excess Rights Shares will be allocated to the Qualifying Shareholders based on a sliding scale with reference to the number of the excess Rights Shares applied for by them (i.e. Qualifying Shareholders applying for a smaller number of Rights Shares are allocated with a higher percentage of successful application but will receive a lesser number of Rights Shares; whereas Qualifying Shareholders applying for a larger number of Rights Shares are allocated with a smaller percentage of successful application but will receive a higher number of Rights Shares).

The Company will send the Prospectus Documents containing, among others, details of the Rights Issue, to the Qualifying Shareholders and will send the Prospectus to the Non-Qualifying Shareholders, if any, for their information only as soon as practicable. The Company will not send any PAL or EAF to the Non-Qualifying Shareholders.

By Order of the Board
Century City International Holdings Limited
LO Yuk Sui
Chairman

Hong Kong, 13 October 2010

As at the date of this announcement, the Board comprises the following members:

Executive Directors:

Mr. LO Yuk Sui
(Chairman and Chief Executive Officer)
Mr. Kenneth NG Kwai Kai
(Chief Operating Officer)
Mr. Donald FAN Tung
Mr. Kelvin LEUNG So Po
Mr. Jimmy LO Chun To
Miss LO Po Man

Independent Non-Executive Directors:

Mr. Anthony CHUANG
Mr. NG Siu Chan
Mr. WONG Chi Keung