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APPOINTMENT OF EXECUTIVE DIRECTOR

The Board of Century announces that Mr. Kelvin LEUNG So Po has been appointed as an Executive Director of Century with effect from 1st March, 2010.

The Board (the “Board”) of Directors (the “Directors”) of Century City International Holdings Limited (“Century”) announces that Mr. Kelvin LEUNG So Po (“Mr. Leung”) has been appointed as an Executive Director of Century with effect from 1st March, 2010.

Mr. Leung, aged 37, holds a bachelor degree in business administration from The Chinese University of Hong Kong. He is a member of the Illinois CPA Society. Mr. Leung has over 14 years of experience in accounting and corporate finance field. He has been with the Century City Group (comprising Century, Paliburg Holdings Limited (“Paliburg”) (the listed subsidiary of Century) and Regal Hotels International Holdings Limited (the listed associate of Paliburg), and their respective subsidiaries) for over 12 years and has been involved in the corporate finance function of the Century City Group. Mr. Leung is also a non-executive director of Cosmopolitan International Holdings Limited, which is listed on The Stock Exchange of Hong Kong Limited (the “Stock Exchange”). Save as disclosed above, he has not held any directorships in other public companies that the securities of which are listed on any securities market in Hong Kong or overseas during the last three years.

Mr. Leung’s directorship with Century is subject to retirement by rotation in accordance with the bye-laws of Century and the retirement requirement under the Code on Corporate Governance Practices set out in Appendix 14 of the Rules Governing the Listing of Securities on the Stock Exchange (the “Listing Rules”). Accordingly, Mr. Leung will retire at the next annual general meeting of Century and will be eligible for re-election; thereafter, he will retire by rotation at least once every three years, and will be eligible for re-election, at subsequent annual general meetings of Century.

Mr. Leung has a service contract with the Group (comprising Century and its subsidiaries), which does not have a specific length of service and is determinable by either party on 2 months' notice. Under his service contract, he is presently entitled to receive from the Group emoluments of HK\$30,450 per month, which were determined by reference to industry norm and market conditions and allocated on the basis of the services rendered to the Group and, in addition, performance based discretionary bonus, incentive share options and other related employee benefits. Mr. Leung is also entitled to normal Director's fee in the amount of HK\$100,000 per annum in acting as a Director of Century, which was determined based on the duties and responsibilities in respect of such office and was previously approved by the shareholders of Century at general meeting.

As at the date of this announcement, Mr. Leung directly holds interests in 200 issued ordinary shares of Century and derivative interests in 40 new ordinary shares of Century through interests in the 2011 warrants of Century carrying subscription rights in an aggregate amount of HK\$40, in aggregate representing approximately 0.00001% of the existing issued ordinary share capital of Century, within the meaning of Part XV of the Securities and Futures Ordinance. Mr. Leung does not have any relationships with any Directors, senior management, or substantial or controlling shareholders of Century.

There is no information that is required to be disclosed by Mr. Leung pursuant to Rule 13.51(2)(h) to (v) of the Listing Rules, and there is no other matter which needs to be brought to the attention of the holders of the securities of Century in relation to the appointment of Mr. Leung.

The Directors would like to take this opportunity to welcome Mr. Leung as a new member of the Board.

By Order of the Board
Century City International Holdings Limited
Eliza Lam Sau Fun
Secretary

Hong Kong, 1st March, 2010

As at the date of this announcement, the Board comprises the following members:

Executive Directors:

Mr. LO Yuk Sui

(Chairman and Chief Executive Officer)

Mr. Kenneth NG Kwai Kai

(Chief Operating Officer)

Mr. Donald FAN Tung

Mr. Kelvin LEUNG So Po

Mr. Jimmy LO Chun To

Miss LO Po Man

Independent Non-Executive Directors:

Mr. Anthony CHUANG

Mr. NG Siu Chan

Mr. WONG Chi Keung