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ANNOUNCEMENT

The Board wishes to inform the holders of the securities of the Company and potential investors that the Company has recently been served with a Writ of Summons against, amongst others, the Company, CCBVI (a subsidiary of the Company) and Mr. NG (a director of the Company), seeking to (inter alia) challenge the validity of certain transactions related to the disposal of assets by the Plaintiffs to a then subsidiary of the Company back in 1998 and claim for damages suffered thereby. The Company and CCBVI, having obtained counsel's advice, are taking steps to strike out the Plaintiffs' claims. In any event, the Company and CCBVI will vigorously contest the claims and take all steps as they consider appropriate to defend themselves against such claims.

The board of directors (the "Board") of Century City International Holdings Limited (the "Company") wishes to inform the holders of the securities of the Company and potential investors that the Company has recently been served with a Writ of Summons against, amongst others, the Company, Century City BVI Holdings Limited ("CCBVI", a subsidiary of the Company) and Mr. Kenneth NG Kwai Kai ("Mr. NG", a director of the Company), seeking to (inter alia) challenge the validity of certain transactions related to the disposal of assets by The New China Hong Kong Group Limited (in Creditors' Voluntary Liquidation) and The New China Hong Kong Development Limited (in Creditors' Voluntary Liquidation) (hereinafter collectively referred to as the "Plaintiffs") to a then subsidiary of the Company back in 1998 and claim for damages suffered thereby.

The Company and CCBVI, having obtained counsel's advice, are taking steps to strike out the Plaintiffs' claims. The Company was informed by Mr. NG that he would also be taking similar steps to strike out the claims made against him by the Plaintiffs. In any event, the Company and CCBVI will vigorously contest the claims and take all steps as they consider appropriate to defend themselves against such claims. Further announcement will be made by the Company in the event of any material development regarding the above proceedings.

By Order of the Board
Century City International Holdings Limited
Eliza Lam Sau Fun
Secretary

Hong Kong, 13th August, 2010

As at the date of this announcement, the Board comprises the following members:

Executive Directors:

Mr. LO Yuk Sui

(Chairman and Chief Executive Officer)

Mr. Kenneth NG Kwai Kai

(Chief Operating Officer)

Mr. Donald FAN Tung

Mr. Kelvin LEUNG So Po

Mr. Jimmy LO Chun To

Miss LO Po Man

Independent Non-Executive Directors:

Mr. Anthony CHUANG

Mr. NG Siu Chan

Mr. WONG Chi Keung