

SHAREHOLDERS COMMUNICATION POLICY

1. Purpose

1.1 This Policy aims to set out the framework in place to provide shareholders (the “**Shareholders**”) of Century City International Holdings Limited (the “**Company**”) and the investment community with ready, equal and timely access to balanced and understandable information about the Company, in order to enable them to make informed assessments of the Company and to allow Shareholders and the investment community to engage actively with the Company.

2. General Policy

2.1 The Board of Directors (the “**Board**”) of the Company shall maintain an on-going dialogue with Shareholders and the investment community and will regularly review this Policy to ensure its effectiveness.

2.2 Information shall be timely and effectively disseminated to Shareholders and the investment community, to be conducted mainly through the Company’s announcements, results announcements, annual and interim reports, annual general meetings and other general meetings convened, as well as by making available all the disclosed information submitted to The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and the Company’s corporate communications and other corporate publications on the Company’s website.

2.3 Any question regarding this Policy will be directed to the Chief Operating Officer of the Company.

3. Communication Strategies

Shareholders’ enquiries

3.1 Shareholders should direct any questions about their shareholdings to the Company’s Branch Share Registrar in Hong Kong (the “**Registrar**”). The contact details of the Registrar are as follows or as provided in the Registrar’s website at www.tricoris.com:

Tricor Tengis Limited
17/F, Far East Finance Centre
16 Harcourt Road
Hong Kong
Tel: (852) 2980 1333
Fax: (852) 2810 8185
Email: is-enquiries@hk.tricorglobal.com

- 3.2 Shareholders and the investment community may at any time make a request for the Company's information, to the extent that such information is publicly available.
- 3.3 Shareholders and the investment community who have any query in respect of the Company, or have comments and suggestions to the Board or management of the Company, are most welcome to contact the Chief Operating Officer by email to info@centurycity.com.hk or to write to the Company at:

Century City International Holdings Limited
11th Floor, 68 Yee Wo Street
Causeway Bay
Hong Kong
Telephone: (852) 2894 7888
Facsimile: (852) 2890 1697

Corporate Communications

- 3.4 "Corporate Communications" generally refer to any documents issued or to be issued by the Company for information or action of Shareholders or holders of any securities of the Company, including but not limited to, the directors' report and annual accounts together with a copy of the auditor's report, the annual and interim reports, a notice of meeting, a circular and a proxy form.
- 3.5 Corporate Communications will be provided to Shareholders in plain language and in both English and Chinese versions to facilitate Shareholders' understanding. Shareholders have the right to choose the language (either English or Chinese) or the means of receipt of the Corporate Communications (in hard copy through email or through electronic means).

Corporate Website

- 3.6 Information on the Company's website at www.centurycity.com.hk is updated on a regular basis. A wide range of information about the Company and all Corporate Communications are available on the Company's website.
- 3.7 Corporate Communications are posted on the Company's website as soon as practicable following their publication on the website of the Stock Exchange.

3.8 All presentation materials provided in conjunction with the Company's annual general meeting and results announcement each year will be made available on the Company's website as soon as practicable after their release.

General Meetings

3.9 Shareholders have rights to participate in general meetings or to appoint proxies to attend and vote at such meetings for and on their behalf if they are unable to attend the meetings.

3.10 Appropriate arrangements for the general meetings shall be in place to encourage Shareholders' participation. The Chairman of the Company will reply to relevant questioning.

3.11 Board members, in particular, either the chairmen of Board committees or their delegates, appropriate management executives and external auditors, as appropriate, will also attend annual and other general meetings to answer questions from Shareholders.

3.12 The process of the Company's general meetings will be monitored and reviewed on a regular basis, and, if necessary, changes will be made to ensure that Shareholders' needs are best served.

Investment Market Communications

3.13 Investor/analyst briefings and meetings, roadshows, media interviews and marketing activities for investors etc. will be arranged in order to facilitate communications between the Company, Shareholders and the investment community.

3.14 Directors and all designated senior executives of the Company who have contacts or dialogues with investors, analysts, media or other interested external parties are required to comply with the disclosure obligations and requirements under relevant laws, rules and regulations applicable to the Company.

4. Shareholders' Privacy

4.1 The Company recognises the importance of Shareholders' privacy and will not disclose Shareholders' information without their consent, unless required by applicable law or regulation to do so.

August 2022